



Andrea Lee
Visual Communications

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EDUCATION

- 09.2008 – 12.2011 **ART CENTER COLLEGE OF DESIGN**, Pasadena, CA
Bachelor of Fine Arts in Graphic Design with Honors
- 06.2011 – 09.2011 **TESTLAB BERLIN**, Berlin, DE
Transdisciplinary Studio at Art Center sponsored by Johnson & Johnson. Worked in a team with environmental, product, and advertising students to present a Neutrogena pop-up store concept and installation in Bikini Haus Berlin.
- 01.2010 – 04.2010 **DESIGNMATTERS AT ART CENTER**, Pasadena, CA
A program partnering Project Concern International, a nonprofit organization, with students that work as a team to rebrand the organization, including identity system and applications.

EXPERIENCE

- 01.2020-present **STREETSENSE**, Los Angeles, CA: Art Director
Conceptualize and present branding, marketing concepts, signage and environmental graphics to create cohesive stories for residential, BID, tourism, hospitality, and mixed-use developments. Work cross-geography with studios in DC, NY, Singapore, and Madrid.
- 06.2018-12.2019 **LINESPACE STUDIO**, Los Angeles, CA: Senior Designer
Conceptualize and present branding and environmental graphics to create cohesive stories for academic, government, hospitality, and mixed-use developments.
- 07.2013 - 05.2018 **EGG OFFICE**, Culver City, CA: Graphic Designer
Directed and designed environmental graphics (exterior signage and interior graphics) and branded systems for various fashion, hospitality, arts, technology and academic clients. Notable clients including Facebook, Microsoft, AbilityLab, Crossroads School, and Saks Fifth Avenue.
- 01.2012 - present **FREELANCE**, Los Angeles, CA
Collaborated with various clients, including The Huntington Library, Clae, Period Media, and softfirm, to create signage/wayfinding, exhibition graphic systems, brand identities, websites, mobile apps and print material.
- 03.2012 - 08.2012 **PH.D**, Santa Monica, CA: Graphic Designer
Worked on environmental graphics, sign packages, web/interactive, posters, and book design. Clients include USC School of Architecture, Eames Office, Newport Beach City Council, and Camino Nuevo Academy Schools.

SOFTWARE

Strong working knowledge –
 CC Photoshop
 Illustrator
 InDesign
 Office Powerpoint
 Excel
 Word
 iWork Keynote
 Numbers
 CADtools/Sign Agent
 Fontlab Studio
 Google Slides

SKILLS

Letterpress
 Illustration
 Bookbinding
 Pottery
 Conversational Mandarin Chinese
 References available upon request